



## The International Federation of Journalists

### WINDS OF CHANGE: SETTING THE AGENDA FOR MEDIA REFORMS

#### The challenge for journalists' unions in the Middle East and North Africa

Casablanca 12-14 April 2011

### Programme

#### Monday 11 April

20.00 Buffet Dinner at the Hotel

#### Day One – Tuesday 12 April

#### WHERE WE ARE NOW?

09:30-10:00 Opening

**Younes Mjahed**, President SNPM

**Mourad Errarhib**, FES Programme Coordinator

10:00-12:00 **Frist Session: Where we are now – Global and Regional Perspectives?**

Moderator : **Abdelnasser Najjar**, President, PJS

10:00-11:00 Speakers:

**Jim Boumelha**, President IFJ

**Jamaledin Naji**, Media expert – Morocco

11:00-12:00 discussion

12:00-12:30 Coffee Break

12:30 – 13:30 **Second Session: Where We Are now – National Perspective?**

**SNPM and Media Reform; Morocco White Paper on Media 2011**

13:30 – 14:30 Lunch



### **14:30 – 17:00 Third Session**

Moderator: **Jim Boumelha**

#### **National reports from journalists unions in the region**

Reports to include:

- Safety of journalists
- Press freedom and political pressure on media
- Debate on reforming media laws
- Engagement of the union in the public debate on democratization and reform

### **Day Two – Wednesday 13 April**

#### **MEDIA REFORMS: A CAMPAIGN AGENDA**

##### **09:00-09:15 Opening of the second day**

**Beth Costa**, IFJ General Secretary

##### **09:00-10:45 First Session - THE LAW AND THE RIGHTS OF JOURNALISTS**

Moderator - **Beth Costa**

Speakers:

**Barbora Bukovska**, Senior Director of Law, ARTICLE 19

**Abd El Wahhab Zghailat**, President, JPA

**Moaid Al Lami**, President, IJS

- Decriminalisation/censorship
- Freedom of information
- Protection of sources
- Public interest

10:45-11:15 Break

##### **11:15-13:00 Second Session- ETHICS**

Moderator: **Mohamed Yousef**, President, Journalists' Association-UAE

Speakers:

**Fatima Hussein Al Issa**, Board member, KJA

**Wolfgang Mayer**, IFJ Honorary Treasurer/VERDI

**Muheldin Titawi**, President, SJU

**Philippe Voets** - Secretary-General of Belgian Press Council

- Self-Regulation/Press councils
- Ethical media/Role of unions and journalists
- Investigative journalism/privacy





13:00-14:00 Lunch

**14:00-15:30 Third Session - INDEPENDENT JOURNALISM**

Moderator: **Omar Faruk Osman**, GS, NUSOJ

Speakers:

**Olivier Da Lage**, IFJ Vice president, SNJ-Franc

**Néji Bghouri**, President, SNJT

**David Lewis**, Assistant Director General, EBU

**Speaker, SNPM**

- Public service journalism/broadcasting
- Ownership of media
- Editorial independence
- New media

15:30-15:45 break

**15:45-17:30 Forth Session - ORGANISING FOR THE FUTURE**

Moderator: **Younes Mjahed**

Presentation: IFJ Secretariat- **Monir Zaarour/Sarah Bouchetob**

General discussion

- Safety/observatories
- IFJ Offices/Building the region/Regional Website
- Establishing priorities
- Selecting projects

**Day Three - Thursday 14 April**

Moderator: **Jim Boumelha**

**CONCLUSION AND RECOMMENDATIONS**

09:30 – 13:00

13:00-14:00 Lunch